

Message Text

UNCLASSIFIED

PAGE 01 SYDNEY 01069 010606 Z

11

ACTION COME-00

INFO OCT-01 EA-04 ADP-00 EB-05 RSC-01 RSR-01 /012 W

----- 073419

R 010500 Z MAY 73

FM AMCONSUL SYDNEY

TO SECSTATE WASHDC 4443

INFO AMEMBASSY CANBERRA

UNCLAS SYDNEY 1069

E. O. 11652: N/ A

TAGS: ETRD, AS

SUBJ: PRIVATE TRADE OPPORTUNITY

REF: A-2660

1. 602 AUSTRALIA

2. 06 SYDNEY

3. P-0235

4. 043073

5. 35482

6. 24

7. 27

8. S. HOFFNUNG & COMPANY LTD SYDNEY

ATTN: MR A HELLYER, ASSOCIATE DIRECTOR

9. R, A, D

JUDYQVW AUANOVKRNL, ALEXANDRIA, NSW 2015

11. AUSTRALIA

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12. AN ASSORTMENT OF ALL KINDS OF HAND TOOLS, POWER-DRIVEN, PARTS AND ATTACHMENTS.
HOFFNUNG AND CO IS SEEKING AGENCY REPRESENTATION.
IT IS A LARGE CORP WITH ALMOST 2,000
EMPLOYEES, AN ANNUAL SALES VOLUME OF AROUND
A70 MILLION AND A WORDING CAPITAL OF A11.5
MILLION. HOFFNUNG HAS 8 RETAIL HARDWARE AND FANCI-
GOODS STORES THROUGHOUT AUSTRALIA, 5 SHOWROOMS AND
OFFICES, I. E. . ONE IN EACH STATE. PLUS A NUMBER OF
WHOSALE WAREHOUSES.

13. THE COMPANY, WHOSE SHARES ARE MAINLY HELD IN THE
U. K. , HAS NO U. S. REPRESENTATION PRESENTLY. IT IS
AN OLD, WELL- ESTABLISHED AND RELIABLE COMPANY WITH
EXCELLENT SALES OUTLETS LOCALLY.

14 . JAMES C. MARSHAL. HANNAH

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NMAFVVZCZ

*** Current Handling Restrictions *** n/a

*** Current Classification *** UNCLASSIFIED

Message Attributes

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Disposition Approved on Date:
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Disposition Date: 01 JAN 1960
Disposition Event:
Disposition History: n/a
Disposition Reason:
Disposition Remarks:
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Original Previous Classification: n/a
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